

# Youth Development Task Force

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# What is YDTF?

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- ◉ Lycoming County Group
- ◉ Strives to campaign against drug and alcohol in students
- ◉ Meets to discuss and plan effective campaign methods

# YDTF Members

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- Made up of:

- **Lycoming County School Districts:**

East Lycoming, Jersey Shore ,  
Loyalsock, Montoursville, Muncy, St. John  
Neumann, Williamsport

- **Agencies:**

West Branch D&A, C&Y, Community Traffic  
Safety, Susquehanna Health Family Center, STEP  
Inc., PSU Extension, Heroin Task Force, Blast IU17

# Why are Students Involved?

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- ◉ Students are more receptive to peers than adults
- ◉ We know other students because we are students
- ◉ Give input on what is most effective in teens

# PAYS Survey

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- Backbone of our brainstorming
- Pennsylvania Youth Survey – grades 6, 8, 10, 12
- Anonymous survey about trends affecting youth
- Use the data to change the social perceptions of young people – e.g. “Join the Majority”

# Trends found in PAYS

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- ◉ Students involved in extracurricular activities are less likely to use drugs
- ◉ Prescription drug use is on the rise
  - Prescription drug use often leads to heroin use
  - Need to campaign against prescription drugs

# Campaign Efforts

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- ◎ “Find Your Anti-Drug,” and “Join the Majority” Campaigns
  - Grant Funded
  - T-shirts distributed in schools
  - County wide theme, schools plan their own ideas
- ◎ Drug Take Back Day
  - Various drop locations across county
  - Encourages people to safely dispose of prescription drugs to prevent abuse

# Future of YDTF

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- ◉ Need more student involvement
- ◉ Gain knowledge of drug and alcohol trends from PAYS
- ◉ Continue to campaign as we learn about uprising trends such as increase in heroine
- ◉ Questions?